Scott Delbango

516.557.1170 | scott.delbango@gmail.com
https://github.com/mercuryfillings | www.scottdelbango.com | linkedin.com/in/scottraphaeldelbango

SOFTWARE ENGINEER

I'm an experienced professional who recently pivoted to software engineering from a 10+ year career in digital marketing. I have a deep understanding of how to plan, build, integrate, and grow digital products.

TECHNICAL SKILLS

Languages: HTML, CSS, JavaScript, Ruby, Python
Libraries & Frameworks: React, Express, Ruby on Rails, jQuery, Bootstrap
Technologies: Node, MongoDB, PostgreSQL, Jest / Enzyme, Google Cloud / Analytics / AdWords / Tag Manager
CRM / CMS: Salesforce, HubSpot, Pardot, Eloqua, WordPress
Software: Adobe XD / Photoshop / InDesign, GIMP, Figma, Zeplin, Postico, Postman
Certifications: General Assembly - Software Engineering, HackerRank - React / Javascript / Python / Problem Solving, freeCodeCamp - JavaScript Algorithms & Data Structures, CodeWars - 4kyu (competent) *See LinkedIn for details*

SOFTWARE ENGINEER EXPERIENCE
See Portfolio for additional projects

Is There a Karen - https://github.com/mercuryfillings/bad-neighbor | www.isthereakaren.com
Find out if your neighbor is making unfounded 311 complaints

- Built a frontend app in React that parses search input and returns information
- Used axios to pull 311 data from NYC Open Data
- Created dynamic visualizations in D3 to illustrate query results

TrainingPartner - https://github.com/mercuryfillings/training-partner | https://training-partner.surge.sh
Progress tracking app for beginning Brazillian Jiu-Jitsu students.

- Built a Ruby on Rails backend with a PostgreSQL database for storing user progress data
- Used React to build a robust user interface for adding and tracking stats on training sessions and techniques
- Implemented user authentication with JSON Web Tokens, Bcrypt, and localstorage for secure login

RELEVANT PROFESSIONAL EXPERIENCE
See LinkedIn for extended work history

Argyle | *Event Marketing & Thought Leadership*   New York, NY
Demand Generation Manager   06/2018 - 06/2019
- Reconfigured CRM prospect data segmentation, which increased user engagement by 112%
- Managed and executed outbound B2B marketing strategy

Songtrust | *Music Publishing & Royalty Collection*   New York, NY
Digital Marketing Consultant   05/2017 - 03/2018
- Optimized HubSpot marketing automation and built automated lead distribution system
- Overhauled SEM strategy, resulting in consistent and predictable leads

Precise Leads | *Insurance Lead Generation*   New York, NY
Senior Marketing Manager   02/2015 - 03/2017
- Oversaw full company rebrand
- Revamped SEO strategy and claimed #1 slots for all prioritized verticals
- Developed new website with HubSpot integration that raised sales from organic search by 2150%

EDUCATION

General Assembly   New York, NY
Software Engineering Immersive   03/2020 - 06/2020

SUNY at Albany   Albany, NY
BA English   01/2005 - 06/2007